

平台+生态，地产企业数字化之道

WeLink-giZone Joint Solution

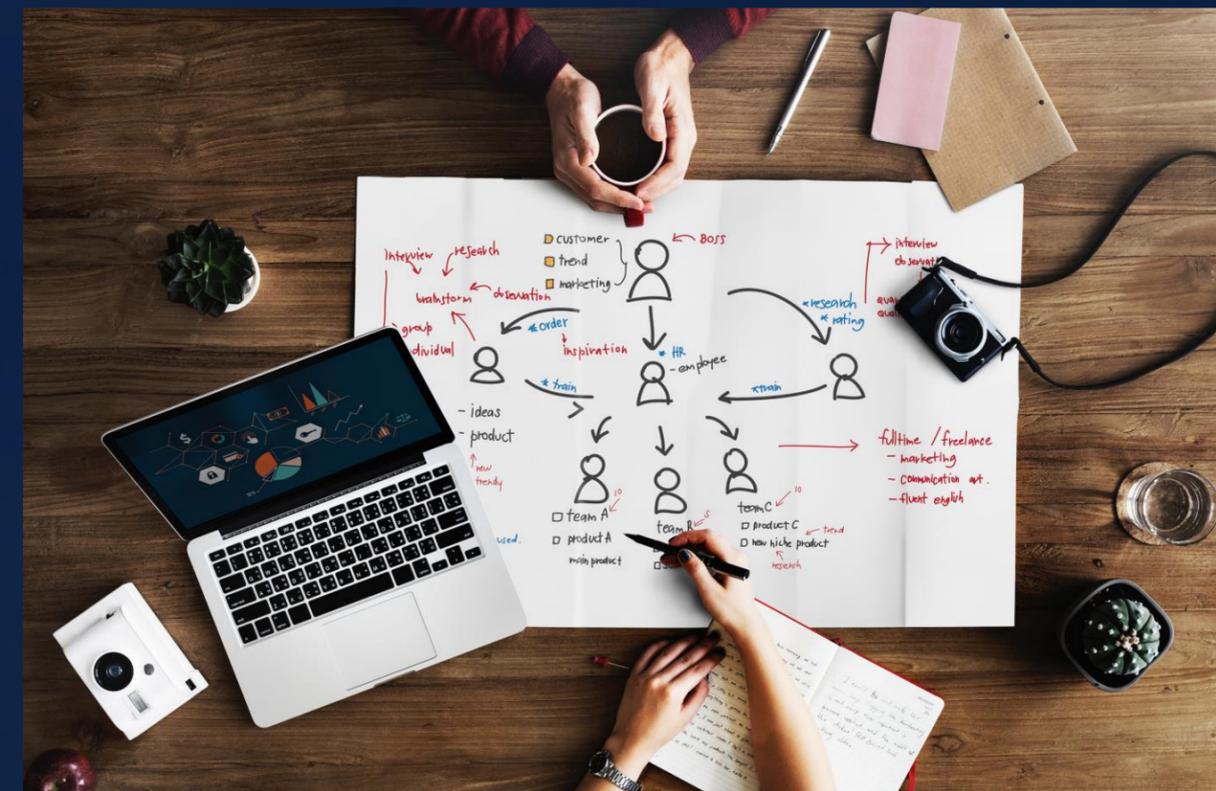
0100 1 00 01 01 01 0 1

0100 1 0001 01

支撑企业数字化的IT架构

中台+微服务

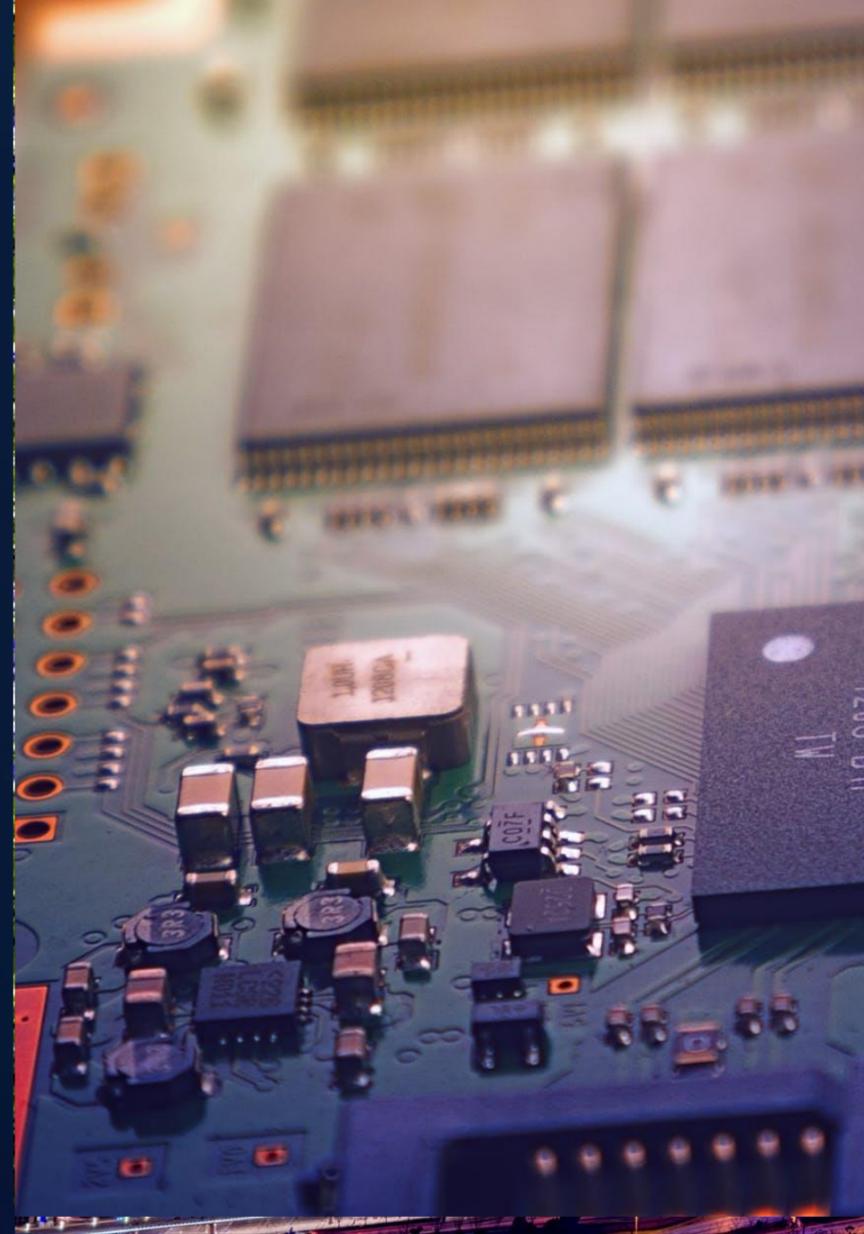
- 微服务已经成为互联网原生应用的不二之选
- 中台架构是满足企业数字化业务战略的必然IT架构模式
- 微服务+中台是确保信息技术与业务融合创新的唯一选择：
灵活性、可扩展性，快速响应业务创新



中台+微服务

99%的努力都将面临失败

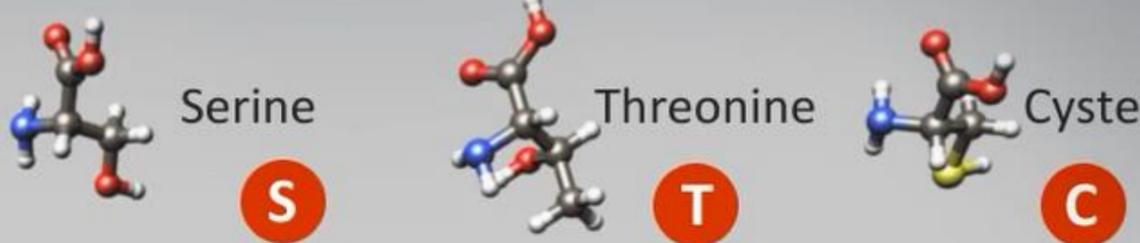
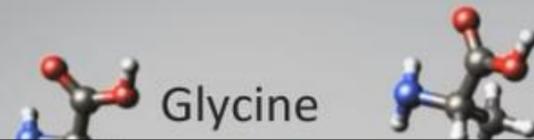
- 微服务的标准是什么？
- 中台是解构还是萃取？



Periodic Table of the Elements

1 1A 1A																	18 VIII 8A
1 H Hydrogen 1.0079	2 IIA 2A											3 IIIA 3A	4 IVA 4A	5 VA 5A	6 VIA 6A	7 VIIA 7A	2 He Helium 4.00260
3 Li Lithium 6.941	4 Be Beryllium 9.01218											5 B Boron 10.811	6 C Carbon 12.011	7 N Nitrogen 14.00674	8 O Oxygen 15.9994	9 F Fluorine 18.998403	10 Ne Neon 20.1797
11 Na Sodium 22.989768	12 Mg Magnesium 24.305	3 IIIB 3B	4 IVB 4B	5 VB 5B	6 VIB 6B	7 VIIB 7B	8 VIII 8	9 VIII 8	10 VIII 8	11 IB 1B	12 IIB 2B	13 Al Aluminum 26.981539	14 Si Silicon 28.0855	15 P Phosphorus 30.973762	16 S Sulfur 32.066	17 Cl Chlorine 35.4527	18 Ar Argon 39.948
19 K Potassium 39.0983	20 Ca Calcium 40.078	21 Sc Scandium 44.95591	22 Ti Titanium 47.88	23 V Vanadium 50.9415	24 Cr Chromium 51.9961	25 Mn Manganese 54.938	26 Fe Iron 55.847	27 Co Cobalt 58.9332	28 Ni Nickel 58.6934	29 Cu Copper 63.546	30 Zn Zinc 65.39	31 Ga Gallium 68.732	32 Ge Germanium 72.64	33 As Arsenic 74.92159	34 Se Selenium 78.96	35 Br Bromine 79.904	36 Kr Krypton 83.80
37 Rb Rubidium 85.4678	38 Sr Strontium 87.62	39 Y Yttrium 88.90585	40 Zr Zirconium 91.224	41 Nb Niobium 92.90638	42 Mo Molybdenum 95.94	43 Tc Technetium 98.9072	44 Ru Ruthenium 101.07	45 Rh Rhodium 102.9055	46 Pd Palladium 106.42	47 Ag Silver 107.8682	48 Cd Cadmium 112.411	49 In Indium 114.818	50 Sn Tin 118.71	51 Sb Antimony 121.760	52 Te Tellurium 127.6	53 I Iodine 126.90447	54 Xe Xenon 131.29
55 Cs Cesium 132.90543	56 Ba Barium 137.327	57-71 Lanthanide Series	72 Hf Hafnium 178.49	73 Ta Tantalum 180.9479	74 W Tungsten 183.85	75 Re Rhenium 186.207	76 Os Osmium 190.23	77 Ir Iridium 192.22	78 Pt Platinum 195.08	79 Au Gold 196.9665	80 Hg Mercury 200.59	81 Tl Thallium 204.3833	82 Pb Lead 207.2	83 Bi Bismuth 208.98037	84 Po Polonium [208.9824]	85 At Astatine 209.9871	86 Rn Radon 222.0176
87 Fr Francium 223.0197	88 Ra Radium 226.0254	89-103 Actinide Series	104 Rf Rutherfordium [261]	105 Db Dubnium [262]	106 Sg Seaborgium [266]	107 Bh Bohrium [264]	108 Hs Hassium [269]	109 Mt Meitnerium [268]	110 Ds Darmstadtium [269]	111 Rg Roentgenium [272]	112 Cn Copernicium [277]	113 Uut Ununtrium unknown	114 Ff Flerovium [289]	115 Uup Ununpentium unknown	116 Lv Livermorium [289]	117 Uus Ununseptium unknown	118 Uuo Ununoctium unknown
		57 La Lanthanum 138.9055	58 Ce Cerium 140.115	59 Pr Praseodymium 140.90765	60 Nd Neodymium 144.24	61 Pm Promethium 144.9127	62 Sm Samarium 150.36	63 Eu Europium 151.9655	64 Gd Gadolinium 157.25	65 Tb Terbium 158.92534	66 Dy Dysprosium 162.50	67 Ho Holmium 164.93032	68 Er Erbium 167.26	69 Tm Thulium 168.93421	70 Yb Ytterbium 173.04	71 Lu Lutetium 174.967	
		89 Ac Actinium 227.0278	90 Th Thorium 232.0381	91 Pa Protactinium 231.03588	92 U Uranium 238.0289	93 Np Neptunium 237.0482	94 Pu Plutonium 244.0642	95 Am Americium 243.0614	96 Cm Curium 247.0703	97 Bk Berkelium 247.0703	98 Cf Californium 251.0796	99 Es Einsteinium [254]	100 Fm Fermium 257.0951	101 Md Mendelevium 258.1	102 No Nobelium 259.1009	103 Lr Lawrencium [262]	
		Alkali Metal	Alkaline Earth	Transition Metal	Basic Metal	Semimetal	Nonmetal	Halogen	Noble Gas	Lanthanide	Actinide						

©2014 Todd Helmenstine
chemistry.about.com
sciencenotes.org



A
S
T
C

L
I
M
P

Y
W
D
E

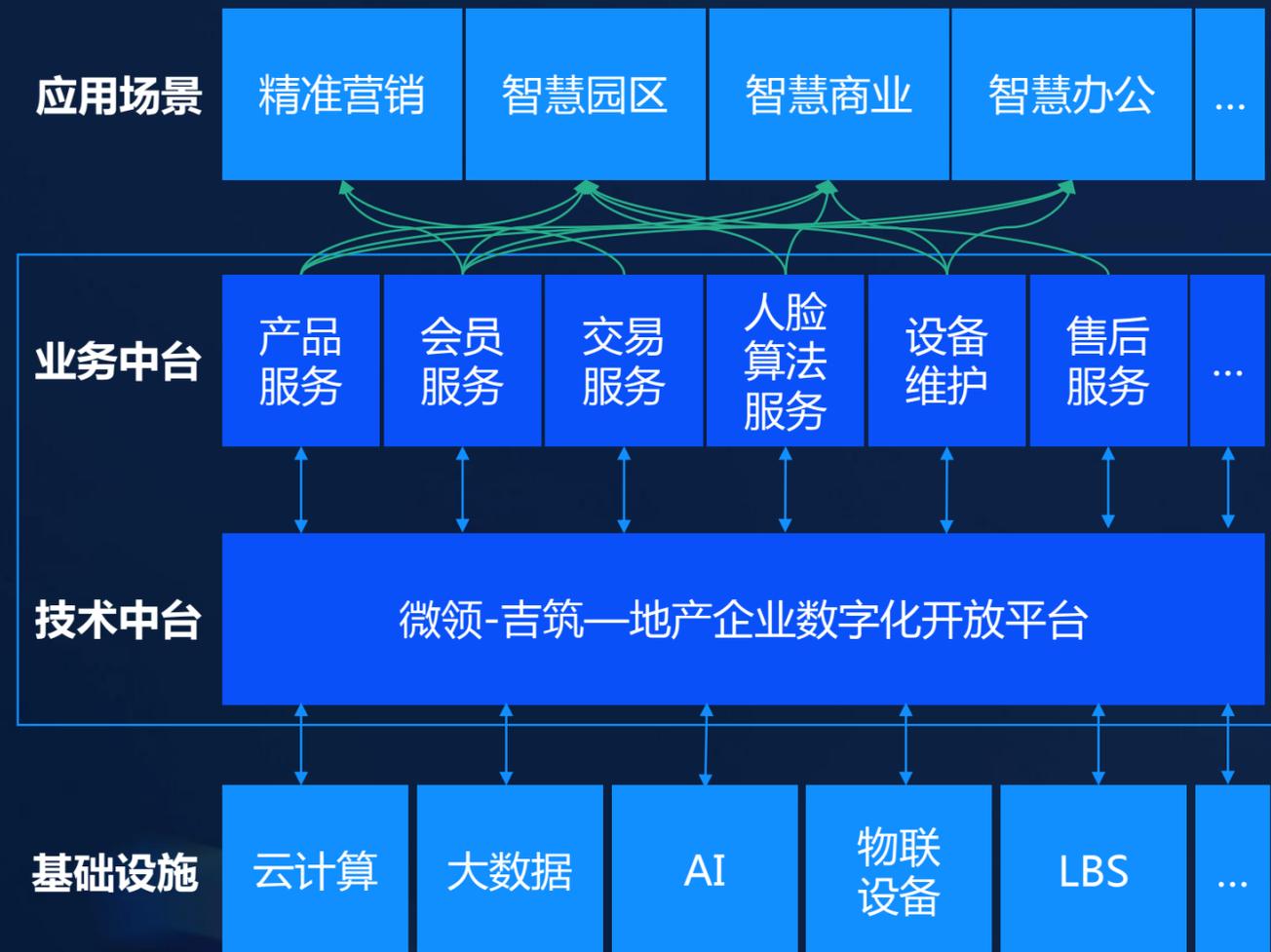
Q
H
K
R

微瓴-吉筑地产企业中台

地产从开发到运营全过程数字化

- 吉筑，有明云地产最佳业务实践，融汇了万科、世茂、中粮、华润、绿地、华发、美的等地产开发业务，替换了这些房企的原有系统
- 微瓴，腾讯云地产智慧化运营平台，在腾讯、华润、宝龙得到广泛应用

微瓴-吉筑地产企业中台联合解决方案（按照场景示例）



“玩具场景”

根据用户具体需求进行方案设计，通过不同的服务快速组装形成

“积木及零部件”

对所有能力进行微服务化处理，充分解耦，同时提供可视化的接口配置，快速构建API

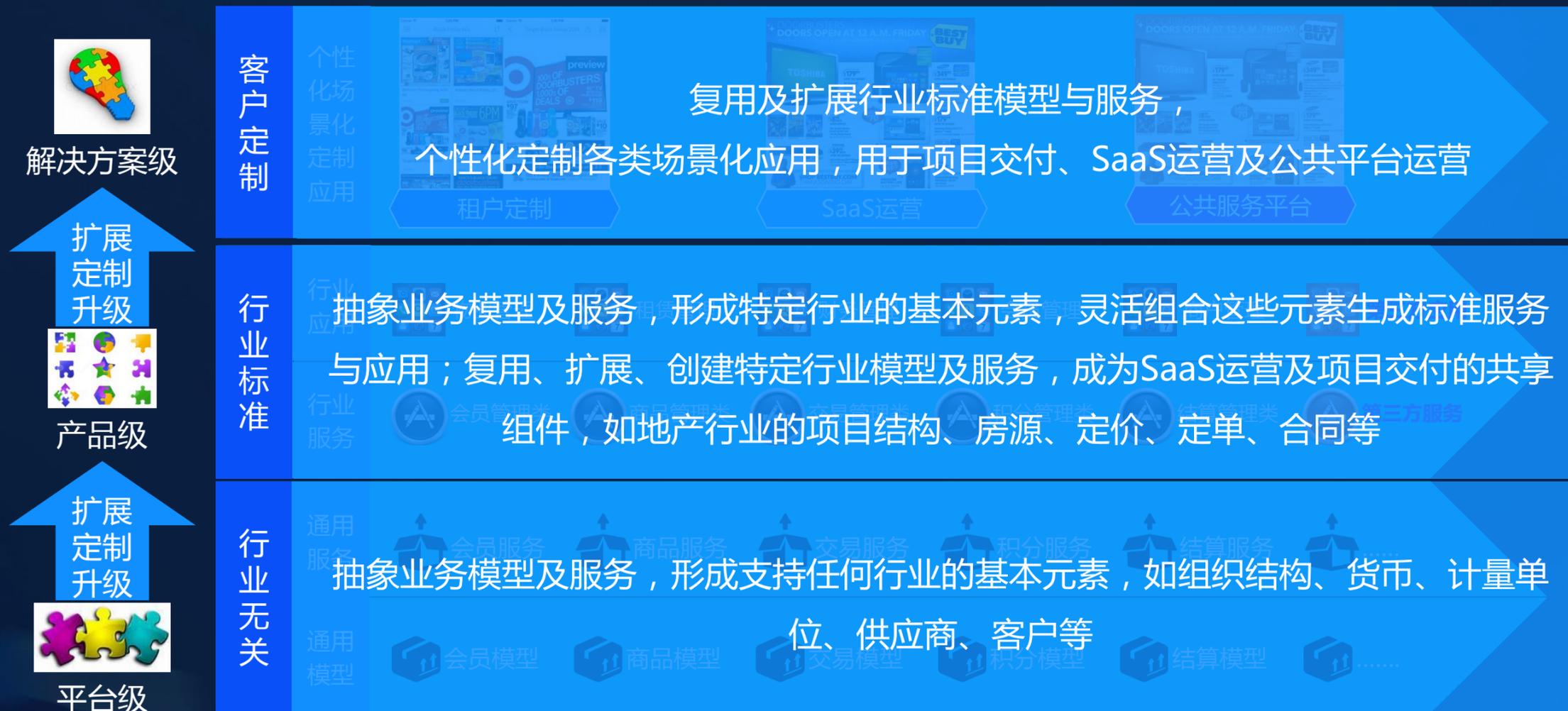
“生产车间和生产线”

提供快速搭建和复用微服务的能力，提供持续集成和扩张能力，微服务治理和维护能力

“水、电、设备等”

IaaS与PaaS一站式打通，存储、带宽等资源按需自动调配

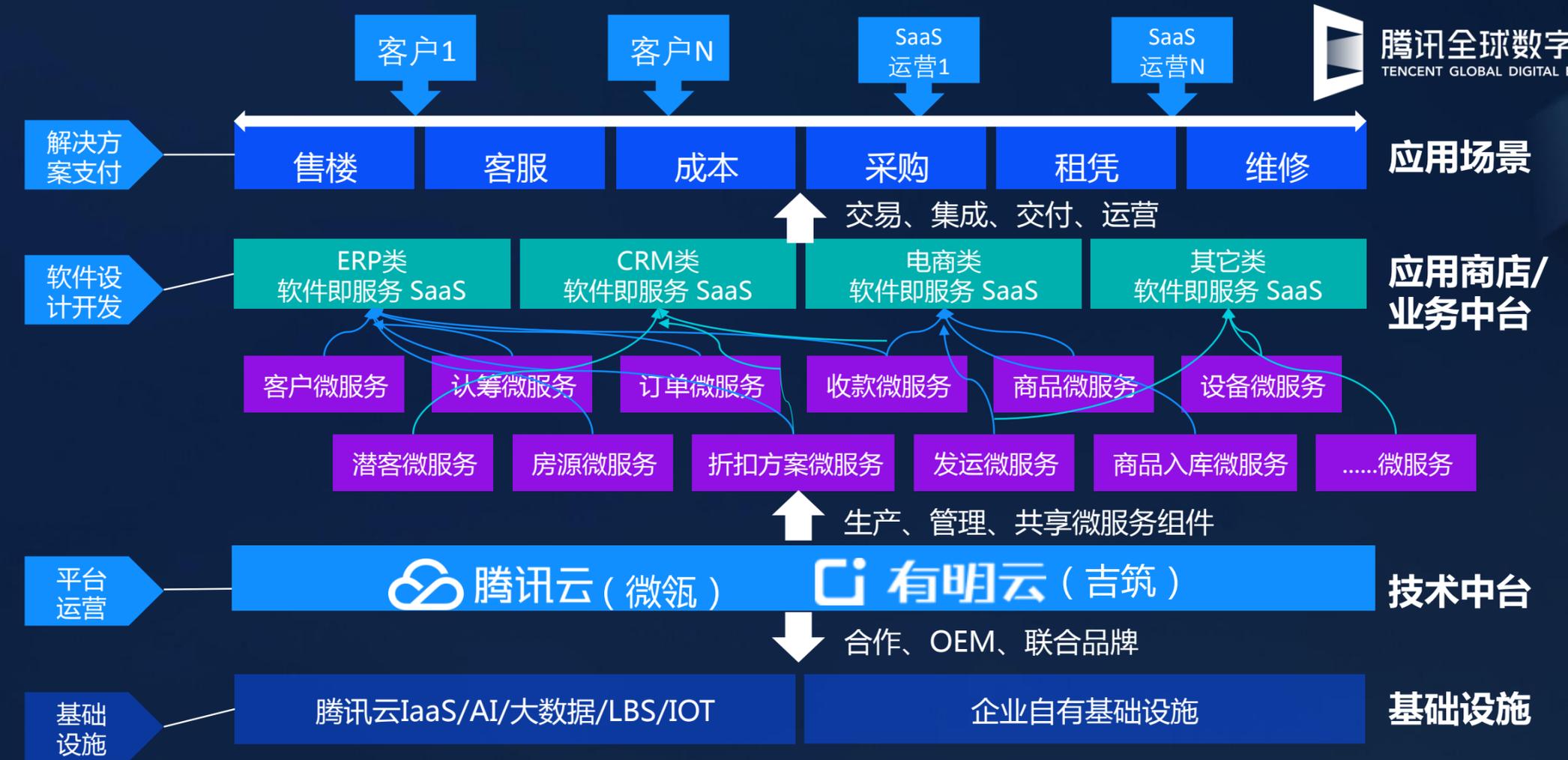
有明云中台三层框架具有强大的灵活与可扩展能力：开箱即用最佳实践+自主创新定制



微瓴-吉筑地产企业中台

开放的数字生态

- 软件的最大价值在于复用，基于微服务结构的组件市场和行业最佳业务实践构建开放的全新生态
- 企业客户及服务提供各方在新生态下各展其长，各取所需



微瓴-吉筑技术中台和地产业务中台 向所有合作伙伴免费开放



感谢聆听！

