

# 科技助力教育 智慧连接未来

— 在线教育场景 腾讯教育 在线教育业务总监 钱栩磊

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# 教育企业服务版图

70000 教育企业



教学平台搭建



营销招生



个性化教学

## 四大领域

## 三个场景



腾讯云基础能力  
计算、存储、安全、网络等



通信  
IM、音视频、p2p



人工智能  
教学管理领域图像和语音通用教育AI能力



大数据  
大数据精准化营销、数据精细化运营

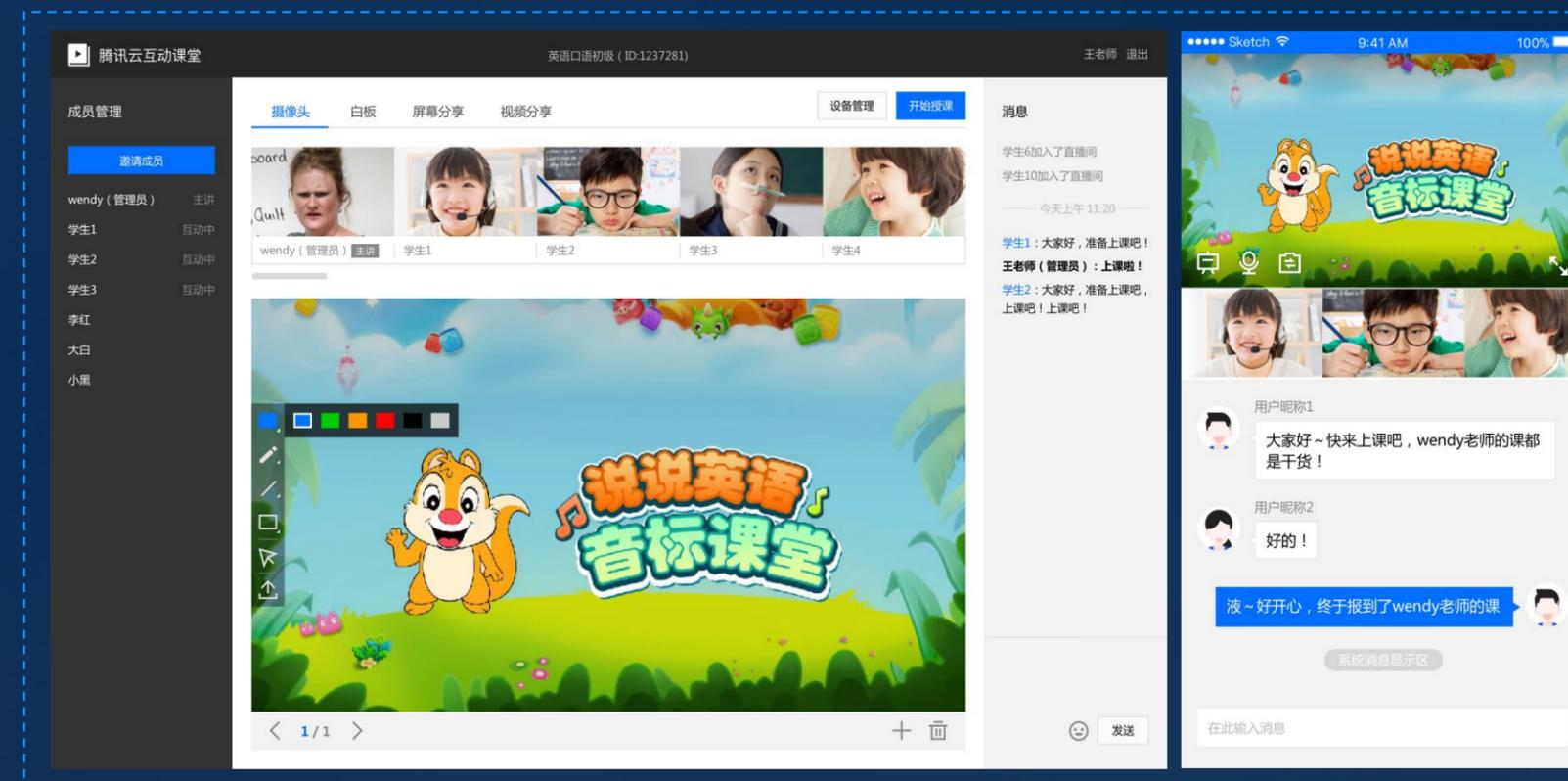
# 一站式解决方案，快速搭建在线教育平台

▶ **双师课堂 [端]**

▶ **智课**

▶ **互动课堂** TRTC、直播、点播、录制、互动白板、IM、DRM

▶ **腾讯云基础资源** 计算、网络、数据库、存储、安全.



# 数据驱动运营，为企业降本增效



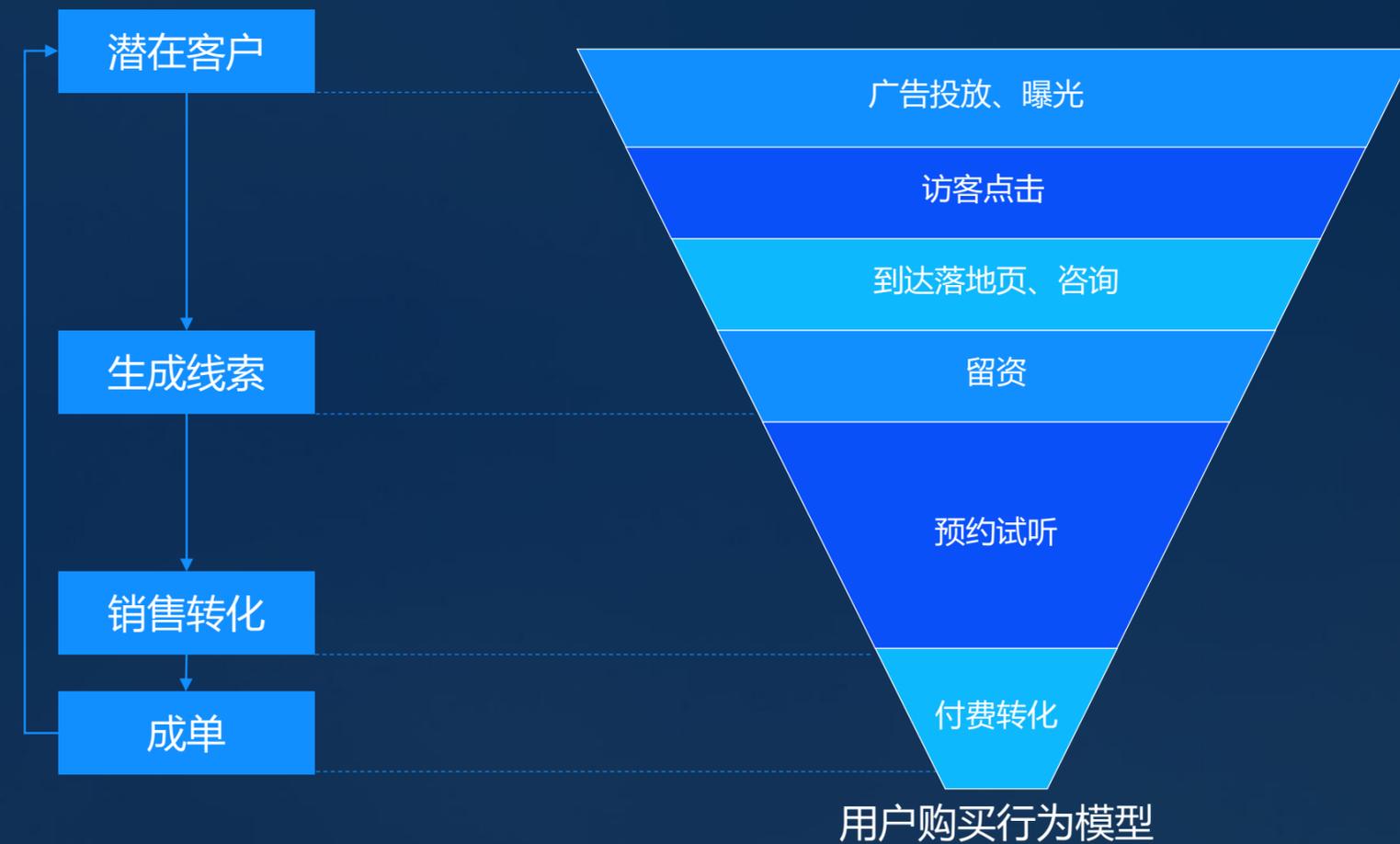
流量



数据



工具



# 大数据+AI, 助力未来教育



教学



教辅



工具



能力

The screenshot displays three panels from an educational application:

- 智聆口语评测 (AI Oral Assessment):** Shows a lesson on Shakespeare's "To be or not to be" with a portrait of Shakespeare and a text box. It includes a "按住录音" (Record) button and a "99" score.
- 英文作业批改 (English Homework Grading):** Displays a score of 72 and a breakdown of scores: 词汇: 81, 句子: 70, 结构: 59, 内容: 65. It includes a "评语" (Comment) section with feedback on vocabulary and sentence structure.
- 授课表现力测评报告 (Teaching Performance Evaluation Report):** Shows a score of 76 and a "综合评定" (Overall Evaluation) section with feedback on teaching performance, such as "综合表现力较好, 是比较成熟的老师" (Overall performance is good, a mature teacher).

The background features a dark blue gradient with several 3D rectangular blocks of varying sizes and orientations. These blocks are rendered in shades of light blue and cyan, with some showing a subtle texture or light rays. The overall aesthetic is clean, modern, and digital.

*Thanks*